

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A design, comprising:
a plurality of flock fibers;
an elastic film having a first side and a second side;
a first adhesive layer bonded to the first side of the elastic film and to the plurality of flock fibers, the first adhesive layer being substantially continuously distributed over the first side of the elastic film; and
a second, ~~discontinuously distributed~~, adhesive layer bonded to the second side of the elastic film, the second adhesive layer being substantially discontinuously distributed over the second side of the elastic film.
2. (Previously Presented) The design of Claim 1, further comprising:
a carrier; and
a release adhesive deposited upon the carrier layer, wherein the plurality of flock fibers are releasably attached to the release adhesive.
3. (Original) The design of Claim 1, wherein the elastic film has a modulus of elasticity of less than about 11.25 lb/ft and more than about 0.5 lb/ft.
4. (Original) The design of Claim 1, wherein the elastic film has an elongation of at least about 200%.

5. (Original) The design of Claim 1, wherein the elastic film has a recovery of at least about 75% after being stretched to 100% of its original length and allowed to retract freely.

6. (Original) The design of Claim 1, wherein the elastic film is at least one of a rubber, styrene-butadiene copolymer, neoprene, polyisoprene, polyester, polyamide, polypropylene, polyethylene, and polyurethane.

7. (Original) The design of Claim 1, wherein the elastic film is a thermoplastic polyurethane.

8. (Original) The design of Claim 1, wherein the elastic film is an elastomer.

9. (Original) The design of Claim 1, wherein the thickness of the elastic film ranges from about 1 to about 25 mils.

10. (Original) The design of Claim 1, wherein the first adhesive layer is activatable.

11. (Currently Amended) The design of Claim 1, wherein the ~~first~~second adhesive layer is ~~distributed at least substantially continuously over the first surface~~includes first and second sets of filaments, the members of the first set of filaments being substantially parallel to one another and the members of the second set of filaments being substantially parallel to one another and wherein the members of the first set of filaments are transverse to the members of the second set of filaments.

12. (Original) The design of Claim 1, wherein the first adhesive layer is at least one of a thermoset and thermoplastic adhesive.

13. (Original) The design of Claim 1, wherein the first adhesive layer has a thickness ranging from about 1 to about 10 mils.

14. (Original) The design of Claim 1, wherein the second adhesive layer is activatable.

15. (Original) The design of Claim 1, wherein the thickness of the second adhesive layer ranges from about 1 to about 25 mils.

16. (Original) The design of Claim 1, wherein the second adhesive layer is a web adhesive.

17. (Original) The design of Claim 1, wherein the second adhesive layer comprises a first set of filaments and a second set of filaments, wherein the filaments in the first set of filaments are at least substantially parallel to one another and the filaments in the second set of filaments are at least substantially parallel to one another, and the filaments of the first set of filaments are transverse to the filaments of the second set of filaments.

18. (Original) The design of Claim 17, wherein at least one void is located between adjacent filaments of the first and second sets of filaments.

19-22. (Canceled)

23. (Currently Amended) A design, comprising:
a plurality of flock fibers;
an elastic film having a first side and a second side;

a first adhesive layer bonded to the first side of the elastic film and to the plurality of flock fibers; and

a second adhesive layer bonded to the second side of the elastic film, wherein at least one of the following is true: (i) the elastic film has a modulus of elasticity of less than about 11.25 lb/ft and more than about 0.5 lb/ft, (ii) the elastic film has an elongation of at least about 200%, and (iii) the elastic film has a recovery of at least about 75% after being stretched to 100% of its original length and allowed to retract freely and wherein the first adhesive layer is distributed substantially evenly over the first side while the second adhesive layer is distributed substantially unevenly over the second side.

24. (Original) The design of Claim 23, wherein the first and second adhesives are activatable, wherein (i) is true, and wherein the second activatable adhesive is an elastomer.

25. (Original) The design of Claim 23, wherein the first and second adhesives are activatable, wherein (ii) is true, and wherein the second activatable adhesive is an elastomer.

26. (Original) The design of Claim 23, wherein the first and second adhesives are activatable, wherein (iii) is true, and wherein the second activatable adhesive is an elastomer.

27. (Currently Amended) The design of Claim 23, wherein the second adhesive layer is ~~discontinuously distributed over the second side of the elastic film~~ a web adhesive.

28. (Currently Amended) The design of Claim 27, wherein the ~~first~~second adhesive layer is ~~continuously distributed over the first side of the elastic film~~ includes first and second sets of filaments, the members of the first set of filaments being substantially parallel to one another and the members of the second set of filaments being substantially parallel to one another and wherein the members of the first set of filaments are transverse to the members of the second set of filaments.

29-34. (Canceled)

35. (Currently Amended) A design manufactured by steps comprising:

(a) contacting flock with a first permanent adhesive layer;

(b) contacting the first permanent adhesive layer with an elastic layer, the flock and ~~elastic layer~~ first permanent adhesive layer being located on a common side of the ~~first permanent adhesive~~ elastic layer; and

(c) contacting the elastic layer with a second adhesive layer, the first and second adhesive layers being located on opposing sides of the elastic layer, wherein at least one of the following is true: (i) the elastic film has a modulus of elasticity of less than about 11.25 lb/ft and more than about 0.5 lb/ft, (ii) the elastic film has an elongation of at least about 200%, and (iii) the elastic film has a recovery of at least about 75% after being stretched to 100% of its original length and allowed to retract freely and wherein the second adhesive layer is a web adhesive while the first adhesive layer is not a web adhesive.

36. (Previously Presented) The design of Claim 35, wherein contacting steps (a), (b), and (c) are performed substantially simultaneously.

37. (Previously Presented) The design of Claim 36, wherein each of the first permanent adhesive layer, elastic layer, and second permanent adhesive layer are preformed before the contacting steps (a), (b), and (c).

38. (Previously Presented) The design of Claim 35, wherein the flock is adhered to a release adhesive located on a carrier and further comprising before the contacting step (a):
applying the flock to the release adhesive.

39. (Previously Presented) The design of Claim 35, wherein (i) is true.

- 40. (Previously Presented) The design of Claim 35, wherein (ii) is true.
- 41. (Previously Presented) The design of Claim 35, wherein (iii) is true.
- 42. (Previously Presented) The design of Claim 35, wherein the second adhesive layer is discontinuously distributed over the contacting surface of the elastic layer.
- 43. (Previously Presented) The design of Claim 35, wherein the first adhesive layer has a thickness ranging from about 1 to about 10 mils.
- 44. (Previously Presented) The design of Claim 35, wherein the thickness of the second adhesive layer ranges from about 1 to about 25 mils.